

	2000		2010		2013		2018		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2013 to 2018
Population Demographics										
Total Population	31,072		33,297		33,612		35,226		7.2%	4.8%
Population Density (Pop/Sq Mi)	2,096.01		1,892.85		1,910.76		2,002.52		-9.7%	4.8%
Total Households	11,569		13,083		13,171		13,858		13.1%	5.2%
Population by Gender										
Male	15,098	48.6%	15,985	48.0%	16,168	48.1%	16,998	48.3%	5.9%	5.1%
Female	15,974	51.4%	17,312	52.0%	17,444	51.9%	18,228	51.8%	8.4%	4.5%
Population by Race/Ethnicity										
White	27,622	88.9%	28,822	86.6%	29,005	86.3%	30,287	86.0%	4.3%	4.4%
Black	1,388	4.5%	1,811	5.4%	1,861	5.5%	2,014	5.7%	30.5%	8.2%
American Indian or Alaska Native	58	0.2%	86	0.3%	95	0.3%	108	0.3%	48.7%	13.6%
Asian/Native Hawaiian/Other Pacific Islander	637	2.1%	918	2.8%	944	2.8%	1,024	2.9%	43.9%	8.4%
Some Other Race	763	2.5%	868	2.6%	892	2.7%	924	2.6%	13.8%	3.6%
Two or More Races	607	2.0%	792	2.4%	815	2.4%	868	2.5%	30.4%	6.5%
Hispanic Ethnicity	3,210	10.3%	5,016	15.1%	5,405	16.1%	6,255	17.8%	56.3%	15.7%
Not Hispanic or Latino	27,862	89.7%	28,281	84.9%	28,206	83.9%	28,970	82.2%	1.5%	2.7%
Population by Age										
0 to 4	1,834	5.9%	1,500	4.5%	1,477	4.4%	1,516	4.3%	-18.2%	2.7%
5 to 14	4,961	16.0%	4,269	12.8%	4,035	12.0%	3,968	11.3%	-14.0%	-1.7%
15 to 19	2,326	7.5%	2,679	8.0%	2,595	7.7%	2,506	7.1%	15.2%	-3.4%
20 to 24	1,500	4.8%	1,851	5.6%	2,090	6.2%	2,245	6.4%	23.4%	7.4%
25 to 34	3,561	11.5%	3,541	10.6%	3,688	11.0%	4,064	11.5%	-0.6%	10.2%
35 to 44	5,649	18.2%	4,365	13.1%	4,184	12.4%	4,133	11.7%	-22.7%	-1.2%
45 to 54	5,079	16.3%	5,970	17.9%	5,902	17.6%	5,582	15.8%	17.6%	-5.4%
55 to 64	2,757	8.9%	4,685	14.1%	4,922	14.6%	5,471	15.5%	69.9%	11.1%
65 to 74	1,968	6.3%	2,463	7.4%	2,654	7.9%	3,449	9.8%	25.2%	30.0%
75 to 84	1,198	3.9%	1,472	4.4%	1,493	4.4%	1,634	4.6%	22.9%	9.5%
85+	245	0.8%	501	1.5%	572	1.7%	659	1.9%	104.8%	15.2%
Median Age										
Total Population	37.6		41.9		42.4		43.2			
Households by Income										
\$0 - \$15,000	720	6.2%	829	6.3%	865	6.6%	808	5.8%	15.2%	-6.6%
\$15,000 - \$24,999	1,036	9.0%	1,019	7.8%	993	7.5%	946	6.8%	-1.6%	-4.7%
\$25,000 - \$34,999	1,449	12.5%	1,382	10.6%	1,356	10.3%	1,312	9.5%	-4.7%	-3.2%
\$35,000 - \$49,999	2,284	19.7%	1,796	13.7%	1,743	13.2%	1,715	12.4%	-21.4%	-1.6%
\$50,000 - \$74,999	2,204	19.1%	2,526	19.3%	2,550	19.4%	2,566	18.5%	14.6%	0.6%
\$75,000 - \$99,999	1,576	13.6%	1,849	14.1%	1,873	14.2%	2,057	14.8%	17.3%	9.8%
\$100,000 - \$149,999	1,568	13.6%	2,174	16.6%	2,210	16.8%	2,603	18.8%	38.6%	17.8%
\$150,000 +	903	7.8%	1,509	11.5%	1,581	12.0%	1,851	13.4%	67.1%	17.0%
Average Hhld Income	\$70,980		\$88,242		\$88,915		\$95,212		24.3%	7.1%
Median Hhld Income	\$53,363		\$63,266		\$64,753		\$70,587		18.6%	9.0%
Per Capita Income	\$26,427		\$34,684		\$34,853		\$37,467		31.2%	7.5%

	2000		2010		2013		2018		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2013 to 2018
Employment										
Total Population 16+	23,757		26,950		27,588		29,243			6.0%
Popn 16+:Civilian, Employed	16,191	96.1%	16,433	61.0%	17,960	65.1%	18,747	64.1%	1.5%	4.4%
Popn 16+:Civilian, Unemployed	650	3.9%	1,843	6.8%	1,309	4.8%	1,046	3.6%	183.5%	-20.1%
Popn 16+:In Armed Forces	7	0.0%	0	0.0%	0	0.0%	0	0.0%	-100.0%	N/A%
Popn 16+:Not In Labor Force	7,078	29.8%	8,674	32.2%	8,319	30.2%	9,450	32.3%	22.6%	13.6%
Housing Units										
Total Housing Units	12,111		14,059		14,187		15,003		16.1%	5.7%
Total Occupied Housing Units	n/a	n/a	13,083	93.1%	13,171	92.8%	13,858	92.4%	n/a	5.2%
Owner Occupied:Owned with a mortgage or loan	n/a	n/a	8,125	62.1%	7,964	60.5%	8,334	60.1%	n/a	4.6%
Owner Occupied:Owned free and clear	n/a	n/a	2,259	17.3%	2,408	18.3%	2,552	18.4%	n/a	6.0%
Renter Occupied	n/a	n/a	2,700	20.6%	2,799	21.2%	2,972	21.4%	n/a	6.2%
Vacant	543	4.5%	976	6.9%	1,016	7.2%	1,145	7.6%	79.9%	12.7%
Vehicles Available										
0 Vehicles Available	338	2.9%	318	2.4%	331	2.5%	344	2.5%	-6.0%	4.0%
1 Vehicle Available	3,599	31.1%	4,433	33.9%	4,396	33.4%	4,606	33.2%	23.2%	4.8%
2+ Vehicles Available	7,805	67.5%	8,332	63.7%	8,444	64.1%	8,908	64.3%	6.8%	5.5%
Average Vehicles Per Household	1.80		1.88		1.90		1.90		4.3%	0.0%
Marital Status										
Married, Spouse Present	14,898	61.4%	13,647	49.6%	13,447	47.9%	14,080	47.3%	-8.4%	4.7%
Married, Spouse Absent	674	2.8%	1,017	3.7%	1,186	4.2%	1,274	4.3%	51.0%	7.4%
Divorced	2,376	9.8%	3,623	13.2%	3,674	13.1%	3,915	13.2%	52.5%	6.5%
Widowed	1,269	5.2%	1,788	6.5%	1,737	6.2%	1,853	6.2%	40.9%	6.7%
Never Married	5,074	20.9%	7,453	27.1%	8,055	28.7%	8,620	29.0%	46.9%	7.0%
Age 15+ Population	24,283		27,528		28,100		29,742		13.4%	5.8%
Educational Attainment										
Grade K - 8	375	1.8%	398	1.7%	387	1.7%	410	1.6%	6.2%	5.8%
Grade 9 - 11	1,216	5.9%	1,403	6.1%	1,417	6.0%	1,519	6.1%	15.4%	7.2%
High School Graduate	4,744	23.0%	5,635	24.5%	5,716	24.4%	6,025	24.1%	18.8%	5.4%
Some College, No Degree	4,829	23.4%	5,235	22.8%	5,301	22.6%	5,626	22.5%	8.4%	6.1%
Associates Degree	1,933	9.4%	2,226	9.7%	2,233	9.5%	2,382	9.5%	15.2%	6.7%
Bachelor's Degree	4,818	23.4%	4,957	21.6%	5,051	21.6%	5,424	21.7%	2.9%	7.4%
Graduate Degree	2,661	12.9%	3,077	13.4%	3,230	13.8%	3,518	14.1%	15.6%	8.9%
No Schooling Completed	47	0.2%	66	0.3%	81	0.3%	85	0.3%	40.7%	5.9%
Age 25+ Population	20,623		22,997		23,415		24,991		11.5%	6.7%

Sources: U.S. Census Bureau - 2000 & 2010 Census; Experian - 2013 Estimates & 2018 Projections.